

ORDER



Orders
Order / Rev: 62283
Alt Order #: 09818344
Product Desc: NANCY SODERBERG
Estimate: 582
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 09/28/12 / 09/28/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nancy Soderberg (D) FL Senate D-4
Demographic: A35+
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	11	\$1,440.00	\$1,224.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$1,440.00	\$1,224.00	0.00
Totals	11	\$1,440.00	\$1,224.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	4%	\$1,440.00
Market	100%	\$36,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	38%	\$13,680.00
WJXX	7%	\$2,520.00
WTEV	21%	\$7,560.00
WTLV	30%	\$10,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	10/09/12	10/15/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$50.00	P-3	0.00	NM	3	\$150.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			3			\$50.00		0.00			
E 2	WAWS	10/09/12	10/15/12	M-F 2p-230p M-F 2p-230p	CM	2:00 PM-2:30 PM	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--			2			\$40.00		0.00			

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Flight Dates:	10/09/12 - 10/15/12

Advertiser:	Nancy Soderberg (D) FL Senate D-4
Product Desc:	NANCY SODERBERG
Estimate:	582

Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAWS	10/09/12	10/15/12	M-F 2p-230p M-F 2p-230p	CM	2:00 PM-2:30 PM	MTWTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
JUDGE JOE BROWN															
E 3	WAWS	10/09/12	10/15/12	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$50.00	P-3	0.00	NM	3	\$150.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--		3		\$50.00		0.00					
E 4	WAWS	10/09/12	10/15/12	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/09/12	10/15/12	MTWTF--		2		\$80.00		0.00					
E 5	WAWS	10/11/12	10/11/12	X Factor X Factor	CM	8:00 PM-9:00 PM	---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
X-FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	---T---		1		\$900.00		0.00					
Totals													11	\$1,440.00	